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BUSINESS IN FOCUS TRAINING ACADEMY

“ Results oriented and
effective –what small
businesses need. ”

Edward Burt, Managing Director
Ogmore Vale Bakeries.



Leading innovation and change

Workshop aim

To develop knowledge and understanding of leading change and innovation as required by a practising or potential middle manager

At the end of the workshop the delegate will:

1. Innovate and improve areas within an organisation
2. Lead and manage change within an organisation

Workshop content

- SWOT and PESTLE analyses within organisations
- Concepts of creativity and innovation and the conditions and processes required to encourage them
- Methods of assessing the risks and uncertainties associated with proposed changes
- Methods of determining feasibility and viability of opportunities and options, and of contingency planning
- Problem solving and decision-making techniques
- Need for effective management of change
- Continuous Improvement Techniques
- The difference between Kaizen (continuous or incremental change) and Breakthrough change
- Principles and practices associated with managing creativity and innovation

Duration: 1 Day

Cost: £69 + VAT

FOR MORE DETAILS AND TO BOOK ONLINE

www.bifacademy.co.uk

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